GENERAL AVIATION SERVES AMERICA

NEWS

421 Aviation Way Frederick Maryland 21701 • GAServesAmerica.com

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–MEDIA ADVISORY–

WORLD'S LARGEST AVIATION ASSOCIATION LAUNCHES CAMPAIGN TO PROTECT, PROMOTE KEY ECONOMIC SECTOR; FEATURES HARRISON FORD

Frederick, MD – General aviation – everything except airlines and military – is a tremendous economic engine that creates $150 billion in economic activity each year, but it is under threat because so many people do not understand its true value.

To increase understanding, the Aircraft Owners and Pilots Association will launch a nationwide campaign, *General Aviation Serves America*, to tell the stories of real people who depend on general aviation for the health of their businesses and communities. In addition to these everyday people, actor Harrison Ford, himself a passionate pilot, will feature prominently in the campaign.

AOPA President Craig L. Fuller will unveil the campaign during a news conference at the National Press Club in Washington, D.C., at 10 a.m. on Monday, April 20, 2009.

WHAT: News conference to launch *General Aviation Serves America* campaign
WHO: Aircraft Owners and Pilots Association President Craig L. Fuller
WHERE: Murrow Room, 13th floor, National Press Club, 529 14th St. NW, Washington, D.C.
WHEN 10:00 a.m., Monday, April 20, 2009
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